



Medal Transparency Report

Q2 2023

Medal Transparency Report

The strongest communities we build are the ones we're most comfortable expressing ourselves within. We recognize that feeling safe enables people to express their true selves. That is why Medal treats safety and the well-being of the community as some of our highest priorities.

Our team works with safety principles in mind when building new features.

Our Trust & Safety team takes a methodical approach to developing, maintaining, and evolving our Community Guidelines. We forms strategic partnerships with Medal users, industry peers and civil society organizations and moderators to advance our collective understanding of online safety and the social landscape of the internet. Our Trust & Safety team works with and develops the latest technology to detect and respond to abuse, both proactively and from users, moderators, and trusted third party reporters.

These Transparency Reports serve as means to demonstrate our commitment and provide insight into the enormous, worthwhile effort that goes into keeping Medal a safe place for all.

Report Structure

As part of our ongoing commitment to be more transparent about the work that goes into keeping Medal safe, we'll be exploring both quarterly and semi-annual transparency reports of our safety data findings and reflections. We plan to make public any changes to our Community Standards as they go into effect.

Community Guidelines Enforcement

Medal publishes and maintains a publicly available comprehensive set of Community Guidelines which explains what content and behavior is and isn't allowed on Medal, along with the reasoning behind these decisions. We invest in proactive efforts to prevent, detect, and remove abuse before it's reported to us.

Through tooling, machine learning of our partners, a specialized and experienced Safety team tackling specific abuse situations, and partnering with reputable organizations dealing with abuse, our team removes harmful and abusive content even before it's shared and viewed by others.

Community Guidelines Enforcement

We encourage users, moderators, and trusted reporters to submit reports if they believe an account or server is violating our Community Guidelines. Every single user report is manually reviewed by a real human moderator from our Safety team and trends are discussed to evolve the way we moderate content in the future.

Community Guidelines Enforcement

Depending on severity, we may take a number of enforcement steps including but not limited to: issuing warnings, removing content, temporarily or permanently disabling or removing the accounts, and reporting illegal content to law enforcement.

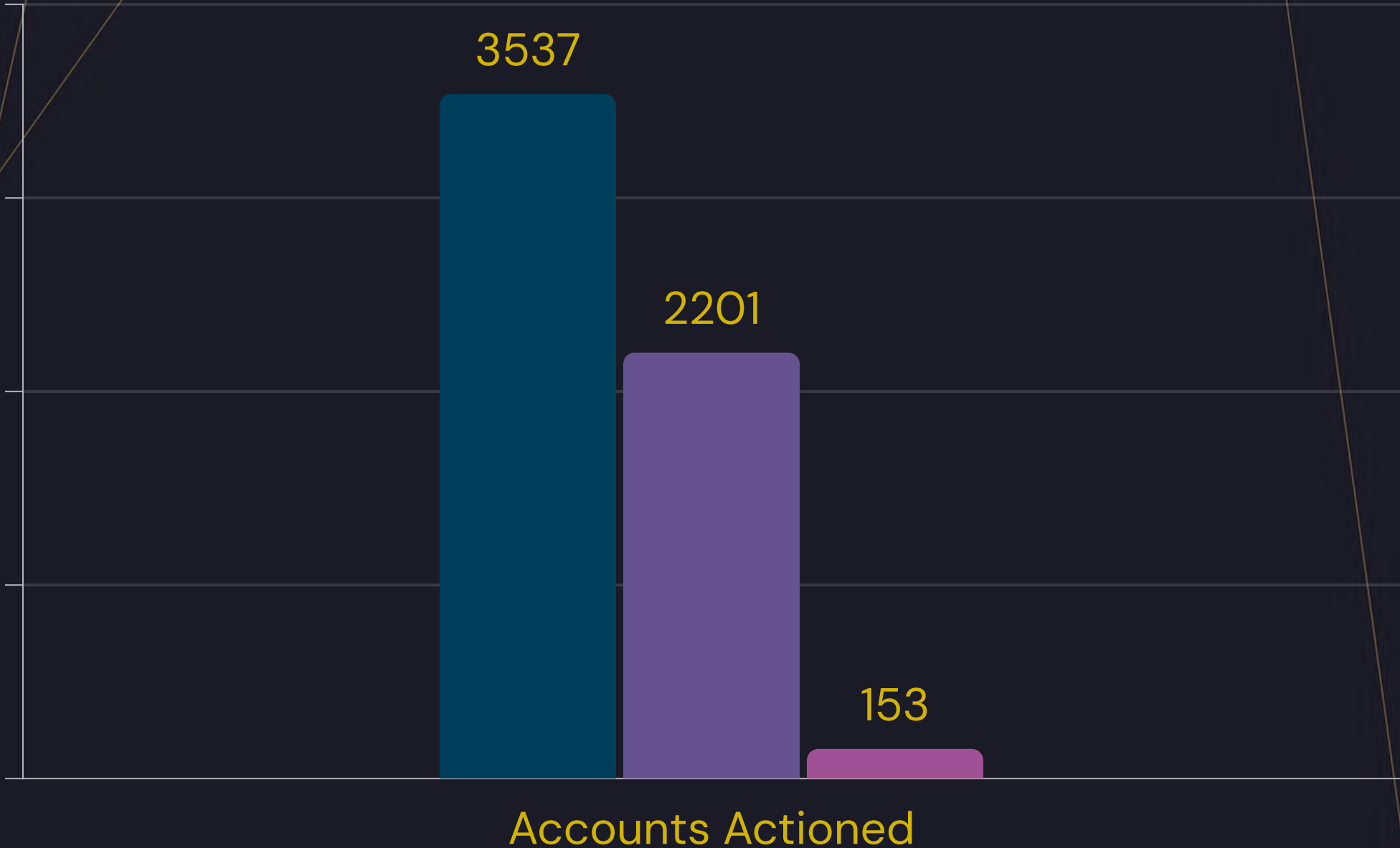
This report outlines the actions Medal has taken against accounts and content that violate our Community Standards in accordance with our Terms of Service.

Account Warnings/Bans

Medal provides first-time warnings for many types of violations as an educational opportunity and is working to further provide reasoning and explanations to users upon violation. Warnings are intended to inform and correct disruptive and inappropriate behavior prior to taking stronger temporary or permanent action against the account. For high-harm issues such as Child Sexual Abuse Material (CSAM), we do not issue warnings but rather immediately disable the account, remove the content, and make a report to the National Center for Missing and Exploited Children (NCMEC) which works internationally with law enforcement.

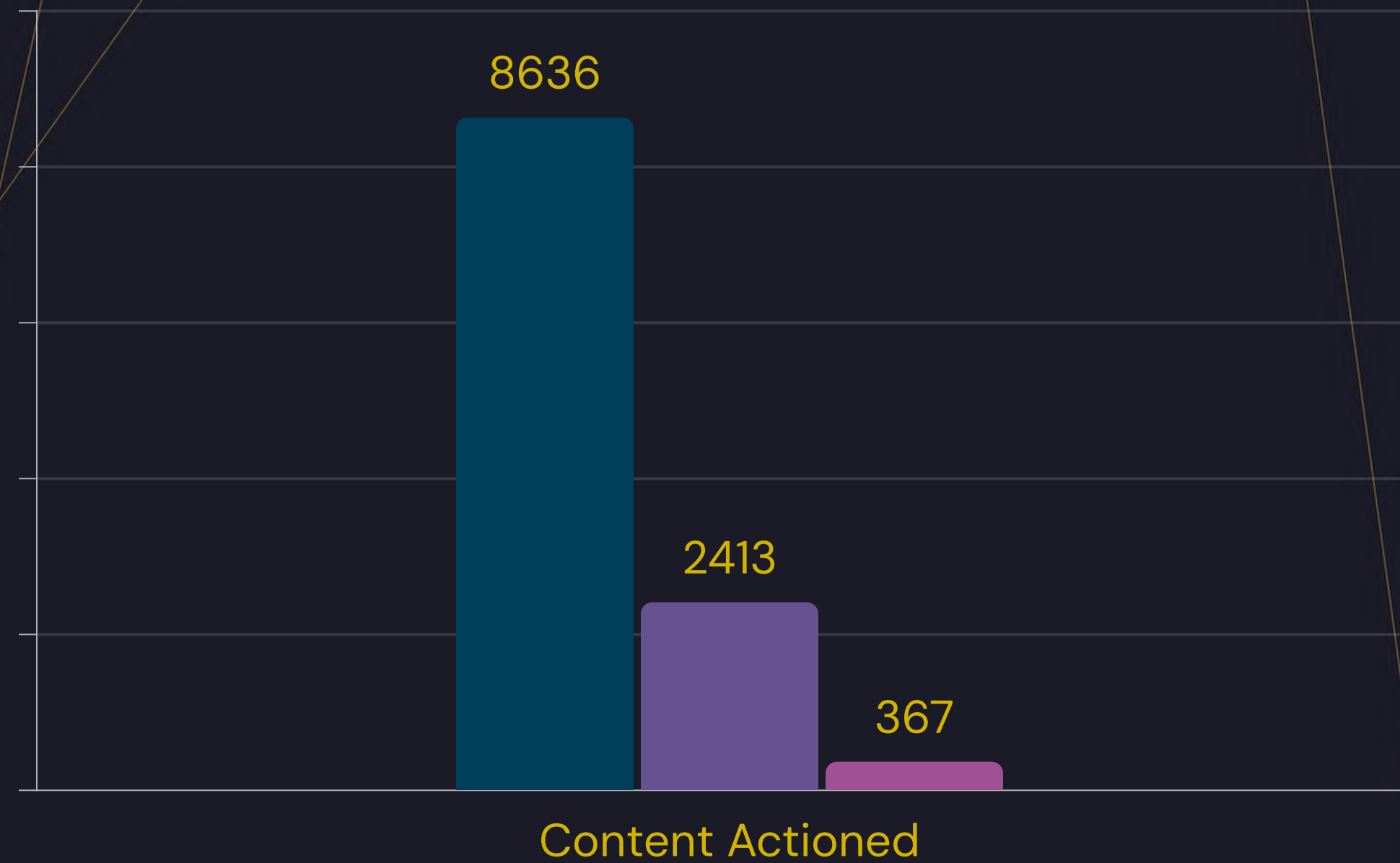
Actions Against Unique Violating Content

- Violating Content Removed With No Account Action
- Warning Issued
- Bans/Suspended



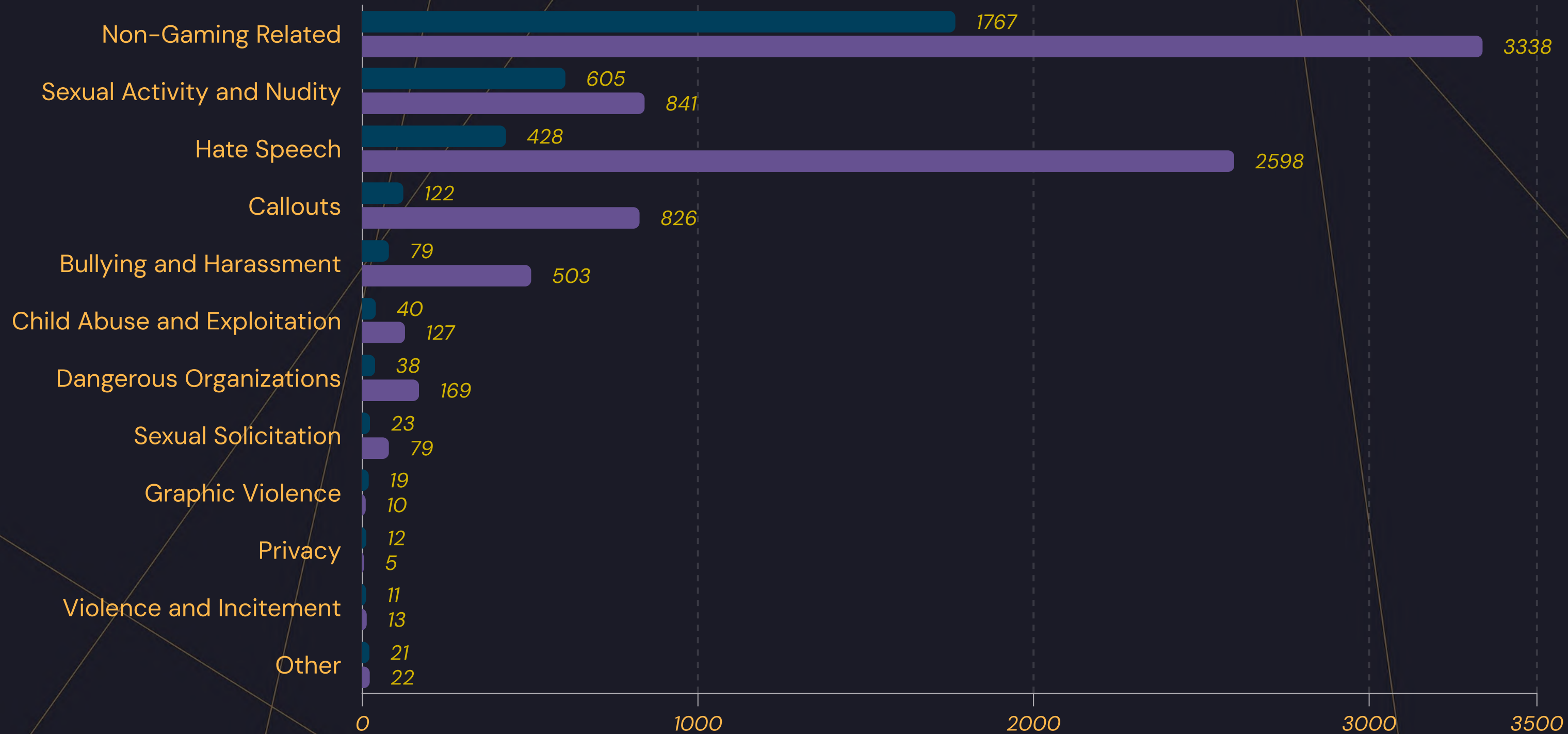
Actions Against Unqiue Accounts

- Violating Content Removed With No Account Action
- Warning Issused
- Bans/Suspended

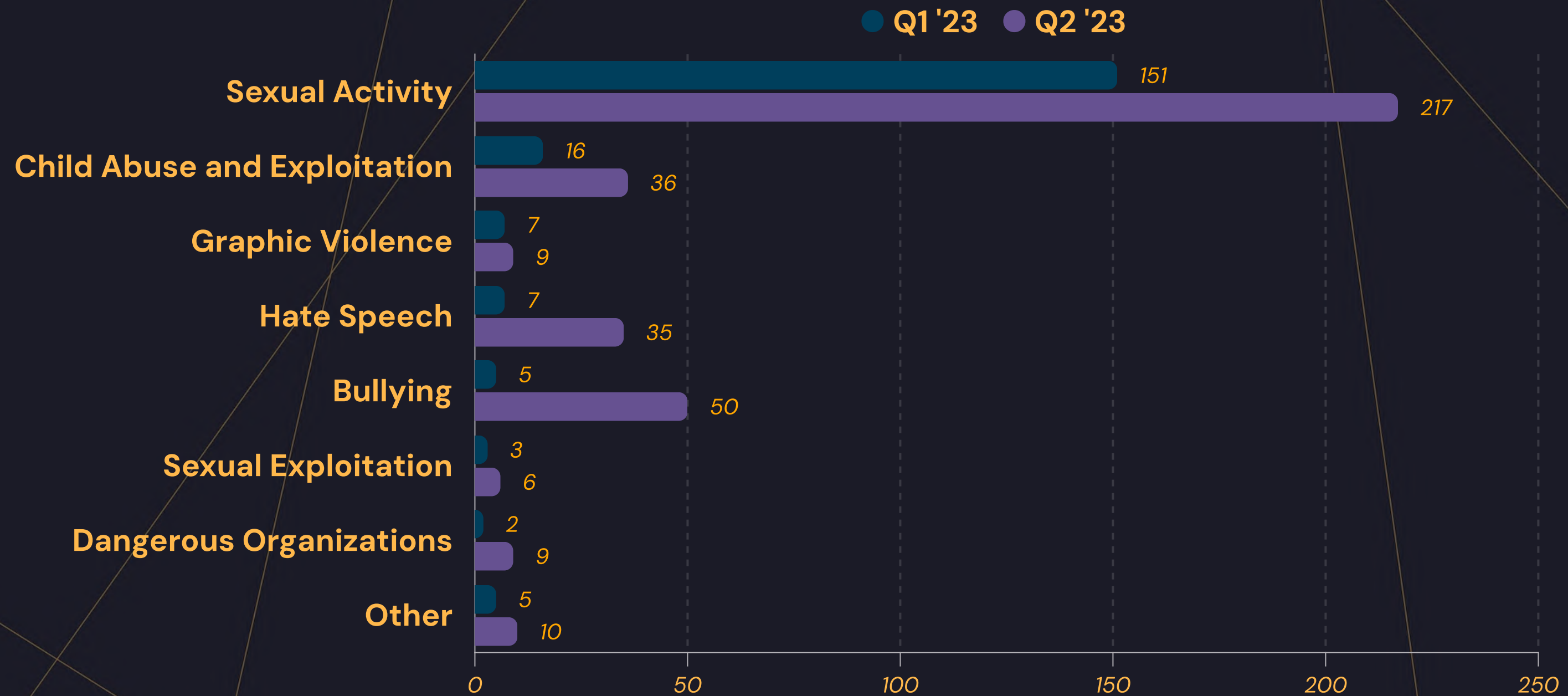


Content Removal by Type

● Q1 '23 ● Q2 '23



Account Bans by Content Type



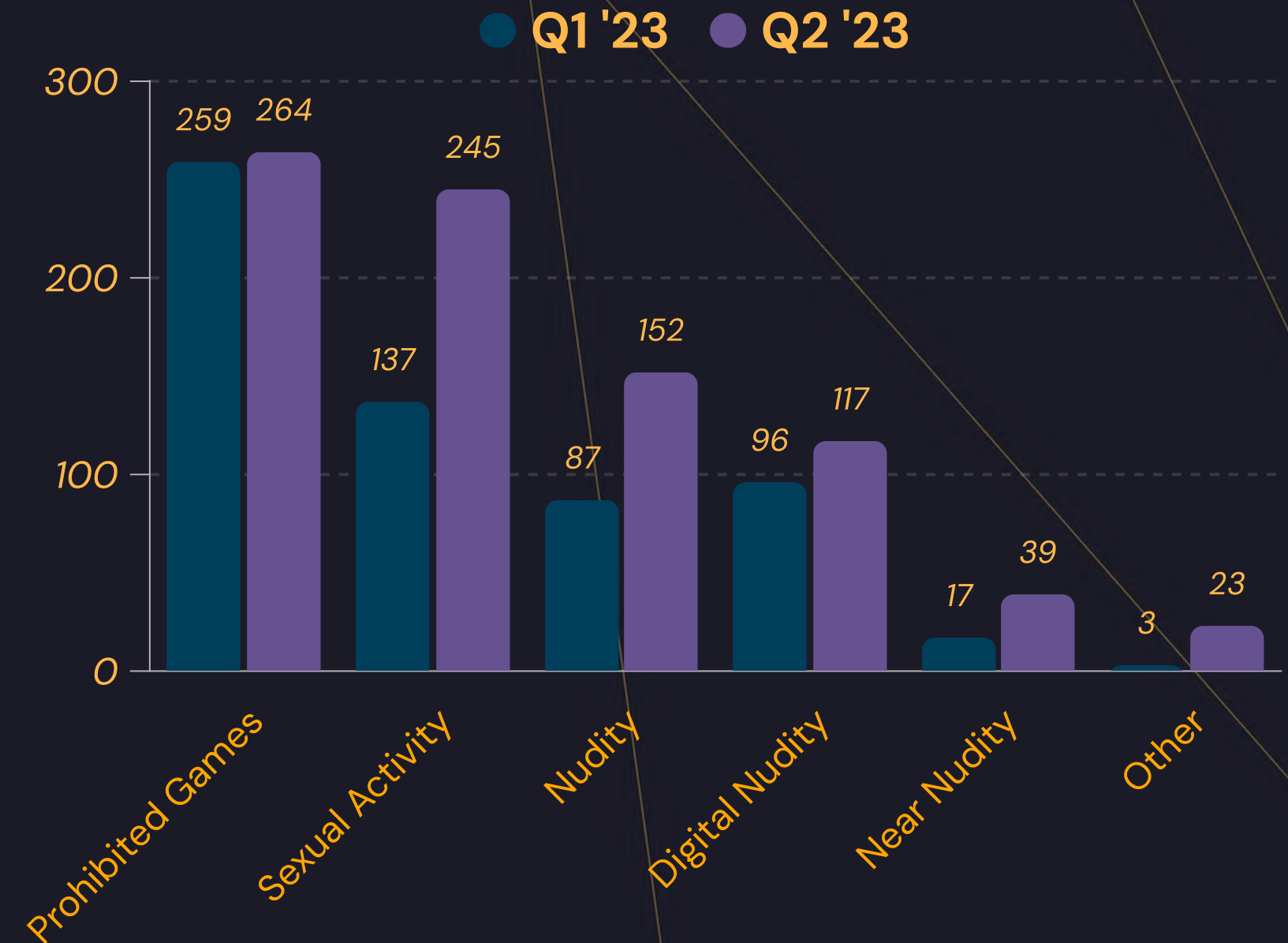
Adult Nudity and Sexual Activity

It is a violation of our Community Guidelines to share or promote sexually explicit content of other people without their consent.

In **Q2 '23** we saw a **41%** increase in Nudity and Sexual content being posted on the platform. Our Trust and Safety team did an excellent job at locating and removing harmful real life content, in preventing **245 (+78%)** sexual activity clips from reaching user feeds, and **152 (+74%)** real life nudity in clips.

Games with adult content which is modded in to the game, or the main purpose of the game is of sexual intent are not allowed to be posted to Medal. Our Safety team tirelessly scans our databases to ensure that we remove anything that slips through our first line of defense, removing **264** clips in **Q2**. As role playing games continue to rise in popularity, we will continue to direct our efforts in this area.

Moderators continued proactively seeking out this content with the help of our internal tools, as well as third party AI to find and remove this content prior to it appearing on feeds and on the platform - and removed content from 355 total accounts with appropriate corrective action taken against them.



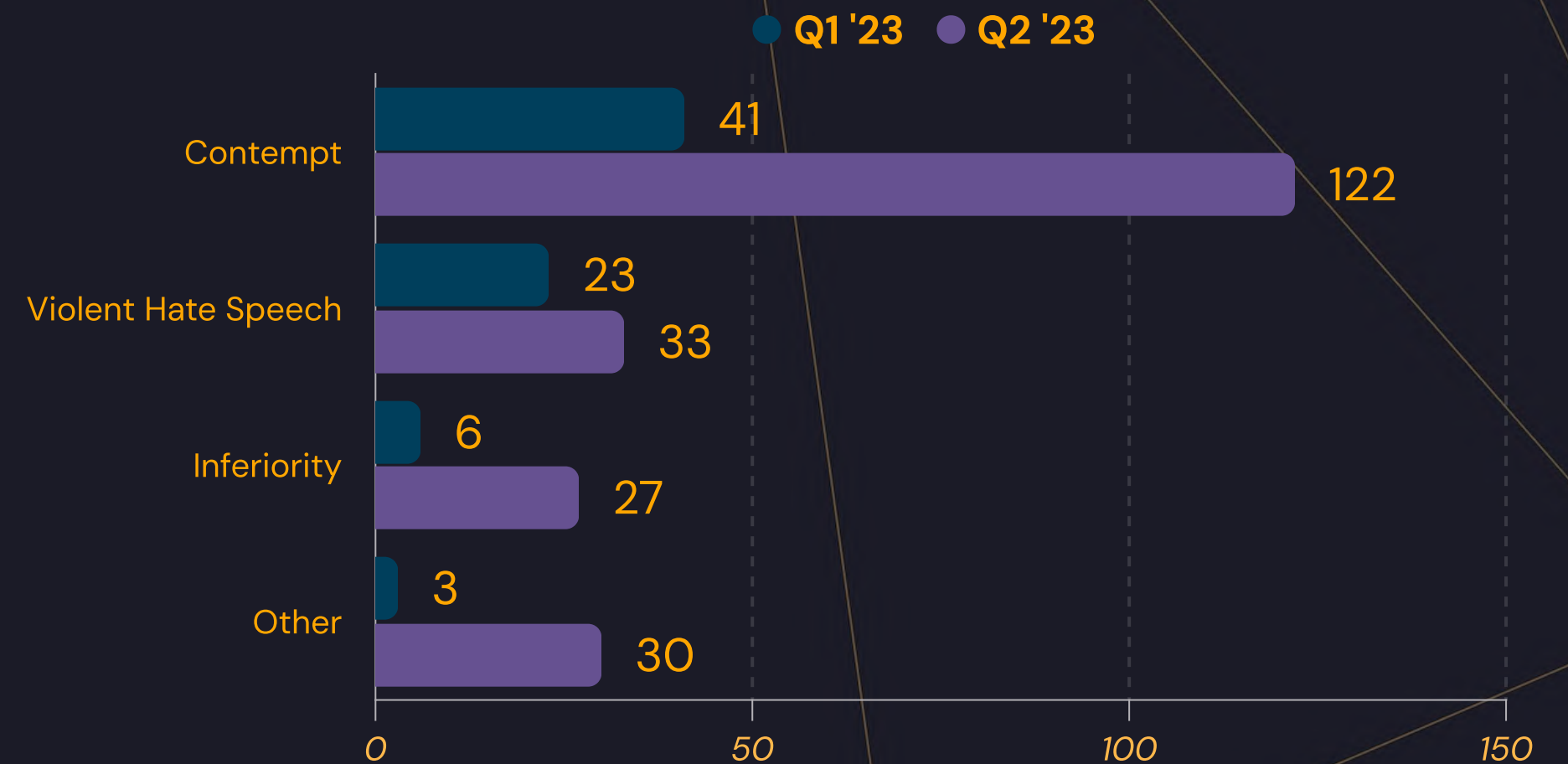
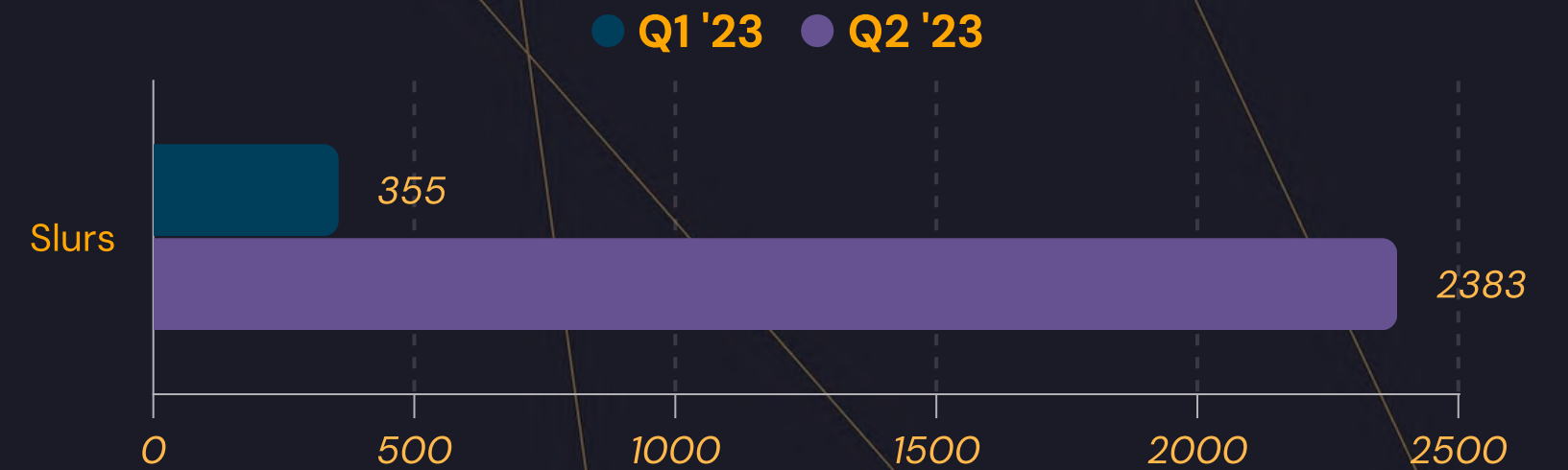
Hate Speech

Medal has zero tolerance for hateful speech or communities and remove any content aimed at individuals or groups of individuals and their identifying characteristics.

In **Q2 '23**, Medal removed **2,595** pieces of hateful material from **1,745** accounts on the platform, a **506%** increase in volume from the previous quarter. As mentioned in our **Q1 '23** transparency reports, our Trust and Safety team has been hard at work developing solutions to proactively locate and remove clips containing hate speech, which resulted in a high percentage increase in removing clips that have slurs in them.

While Medal allows users to privately host clips as evidence with hate speech to be used in user reports in various games, the clips must be appropriately titled to let our Safety team know. As per our Community Standards, the burden of proof is on the user to provide this information clearly and unambiguously.

Despite various external factors that have made hate speech more prominent both inside and outside of gaming, we at Medal strive to provide inclusive communities for *all*.



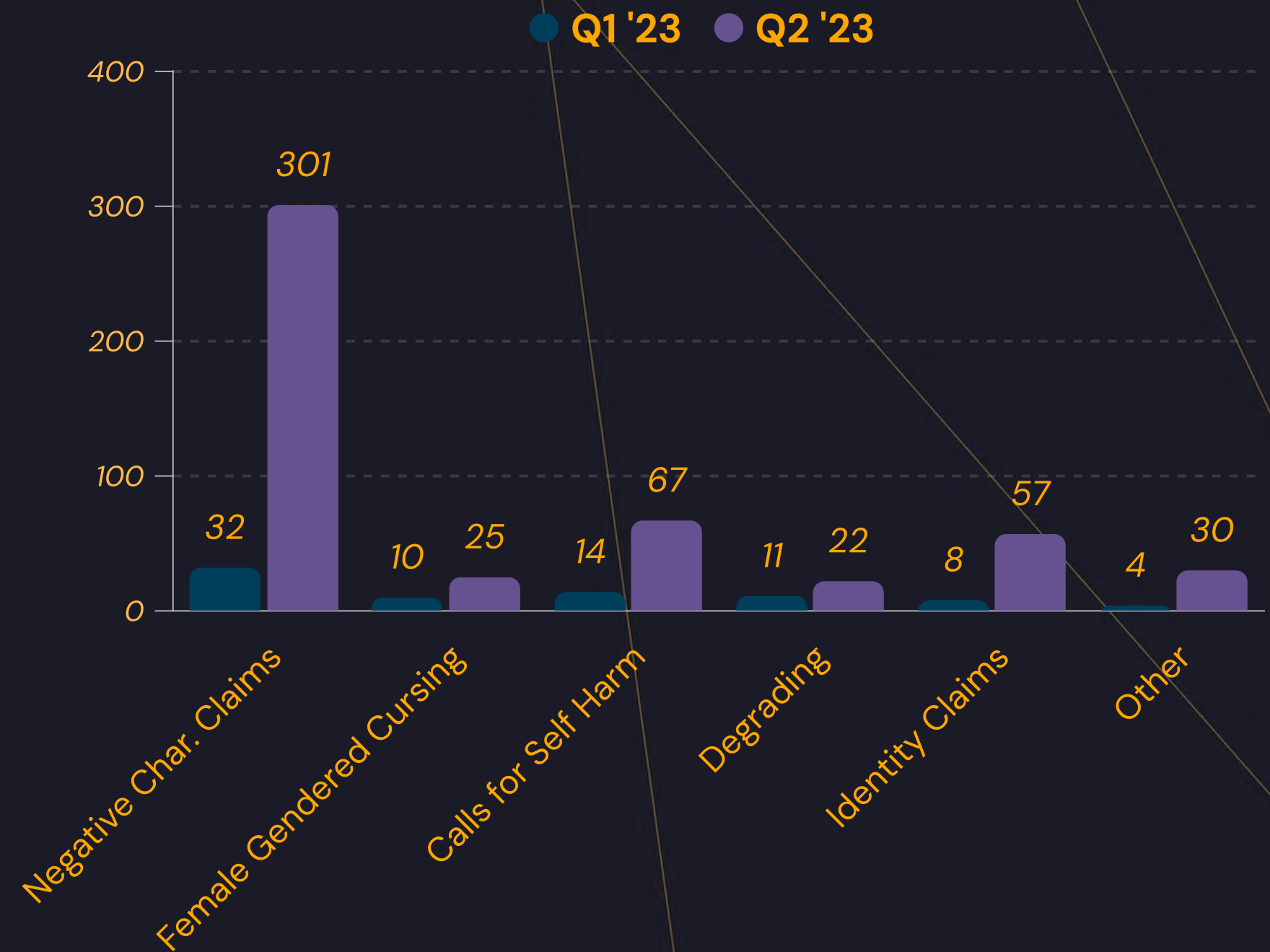
Bullying and Harassment

Bullying and harassment of individuals has no place within the Medal community. Repeated negative comments towards an individual can result in action taken against accounts. We've come a long way since the start of Medal in shaping our community and setting an example that bullying is not okay.

In Q2 '23 we observed a 535% increase in bullying across the platform, and removed 502 pieces of harmful material from 265 unique accounts.

Similarly to our improvements with Hate Speech detection, our Trust and Safety team has been tirelessly working to prevent Bullying and Harassment from occurring in comments and direct messages. We've developed internal methods in order to more easily detect these, but will remain a focus in Q3 '23 and beyond.

We've also worked on numerous ways, such as improved blocking functionality to prevent persistent toxic user interaction through our match detection, tagging and clips you're in features.

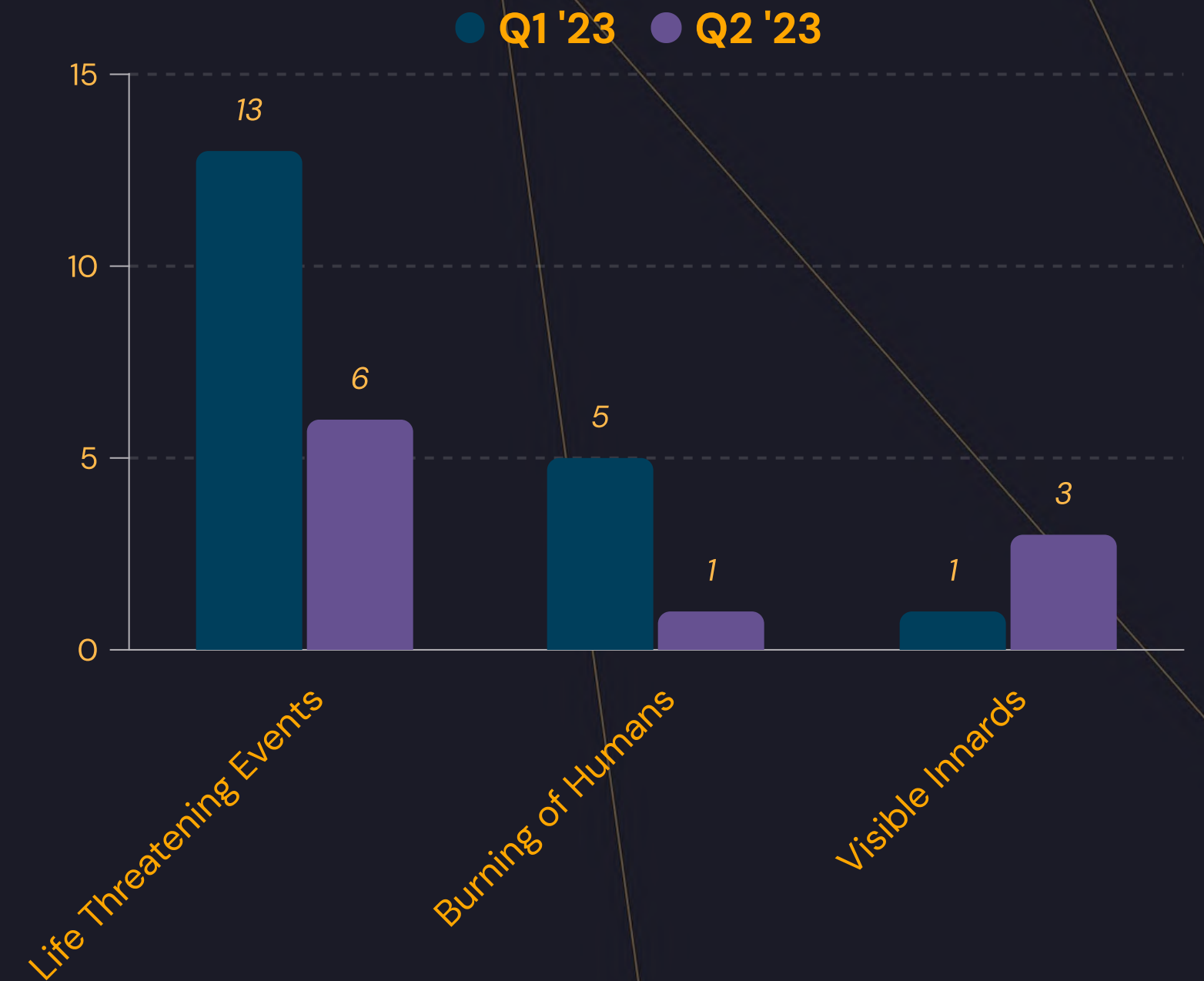


Graphic Violence

Real life gore, shock and excessively violent content has no place on Medal. While our aim is to only allow gaming content on the platform, on rare occasions, bad actors will attempt to upload this type of content for shock value.

We proactively scan and detect this type of content prior to being uploaded and were required to remove 10 pieces of content with overly graphic or real life gore/violence.

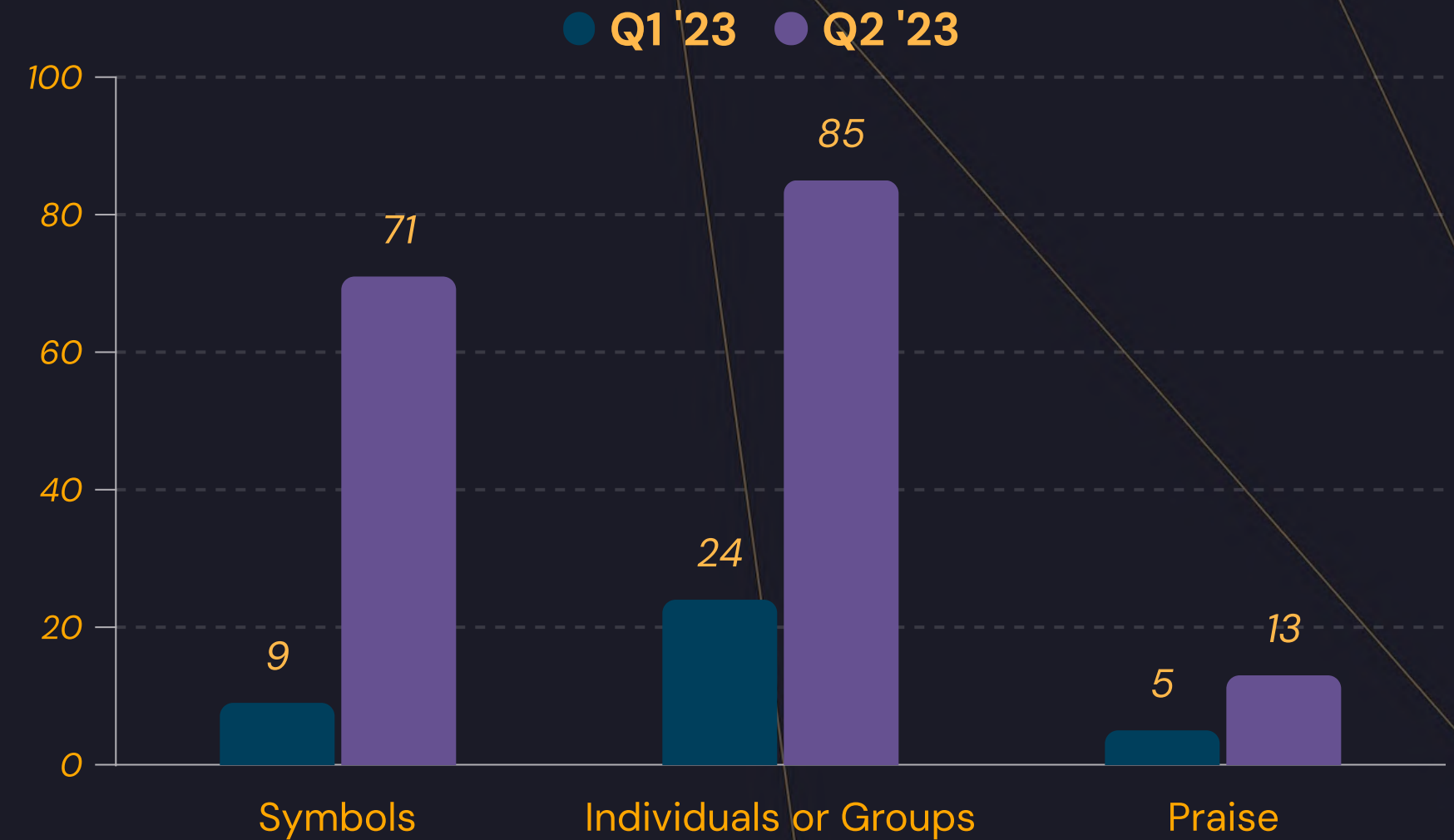
We take a strong stance in protecting our users against unwanted graphic or gore related material outside of videos games, and therefor disallow it from being uploaded.



Dangerous Organizations

At Medal, we classify dangerous organizations differently than Hate Speech - and neither is allowed on the platform. The reason for this is that we take a stand against allowing hateful, violent and dangerous organizations to maintain any presence on Medal, through praise, representation, support or organization.

In **Q2 '23** we removed **169** pieces of content with harmful material regarding dangerous organizations or individuals from **140** unique accounts.

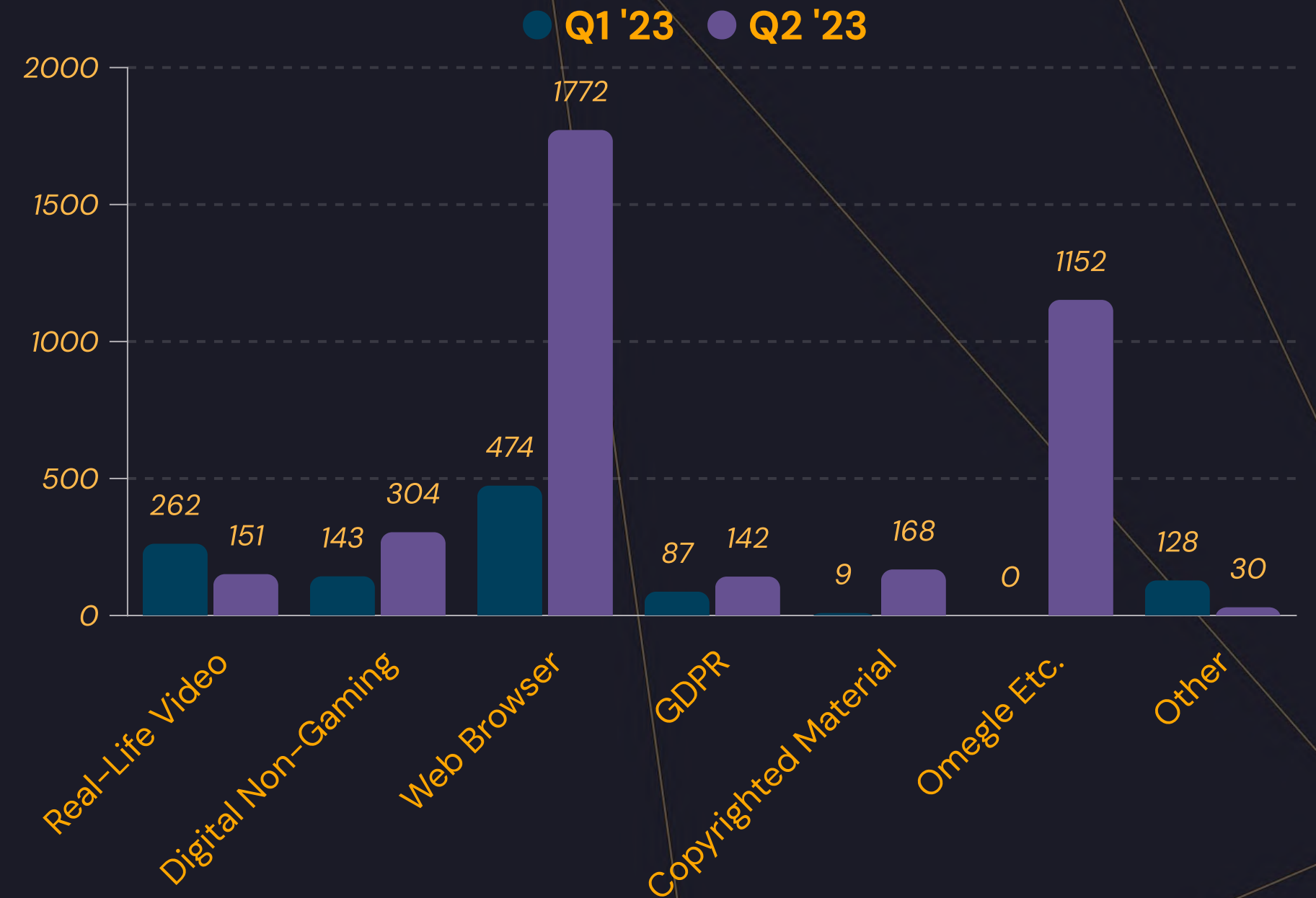


Callouts and Non-Gaming Related

Callouts are reserved for policies in which we are monitoring or pose no risk to individuals on the platform, such as real life content being uploaded to Medal - where typically the content is removed and a notification is received, but we allow the account to remain in good standing. If the content is harmful, it would still be classified under a specific policy.

In **Q2 '23**, we removed **3,383** pieces of non-gaming content from a wide range of content types. Most notably, at the beginning of **Q2**, we made the decision as a Trust and Safety team to disallow unsuspecting individuals from being uploaded publicly on Medal while participating in websites such as Omegle, Chat Roulette or similar competitors.

Our reasoning behind this was that many of the individuals being clips could be personally identified based on their unique facial characteristics and were being provoked in to vulnerable situations by the uploader. Often the individuals uploaded in these clips were unsupervised minors who wouldn't know better than to put themselves in these situations. This is a decision we have been monitoring closely and will update publicly if/when we decide to change our policies on.



Child Abuse and Exploitation

Child harm content is disgusting and appalling and not only has no place on the internet, but no place in this world. We are committed to working with industry peers and child safety organizations to ensure that we keep not only our own platform safe, but children across the internet safe as well.

Our team has been trained on how to handle an escalate content that fall under this category and ensure that we take appropriate measures to work with organizations and/or law enforcement to ensure the behavior doesn't continue.

Medal is an active partner and supporter of the NCMEC and continually looking to expand our partnerships in this area.



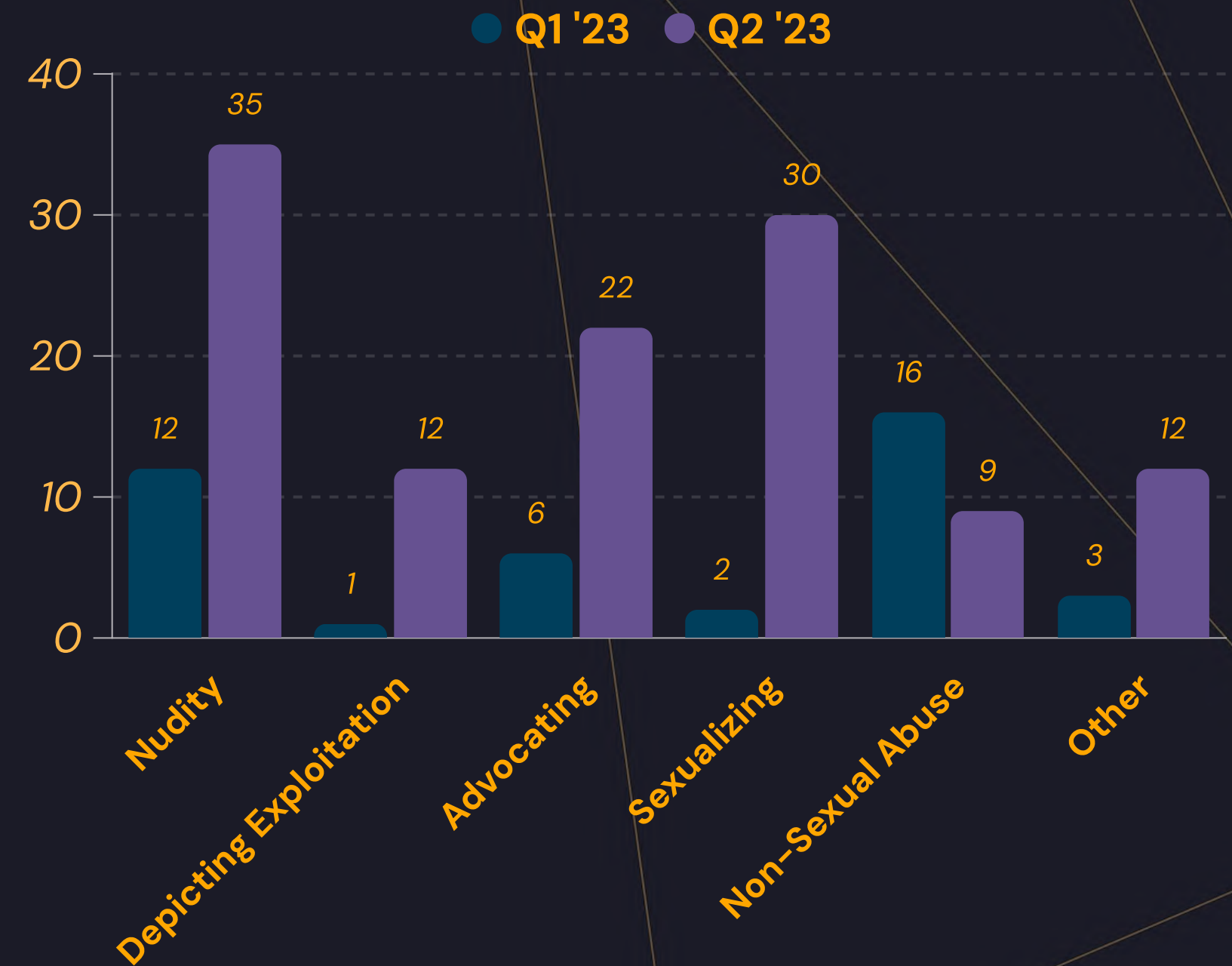
MEDAL

Try Pitch

Child Abuse and Exploitation

Medal took action against **64** separate accounts in accordance with our Child Abuse and Exploitation policies in **Q2 '23**. These **29** accounts resulted in **127** pieces of harmful material involving or directed at children and received various bans based on the context of the material and **47** reports created and sent to the National Center for Missing & Exploited Children.

In accordance with our Community Guidelines, those accounts have been permanently disallowed from participating in the Medal community.



Law Enforcement and Legal Requests

During Q1 '23, we received no official law enforcement or legal requests, but remain committed to complying with law enforcement and legal requests which go through the correct processes, specifically in cases which Medal would be able to prevent real world harm of an individual.

Commitment Moving Forward

We're proud of the work that we do to help keep user one Medal safe. We hope that as a result of this work, you'll be able to make friends, build communities and share experiences with people from around the world.

We hope that these Transparency Reports educate and inspire others toward building a safer digital world. We're committed to continuously providing more useful insight in to the ways that Medal keeps our community safe and how we plan to tackle safety challenges moving forward.